# Joscelyn Ramos Campbell

Award-Winning On-Air Spokesperson, Blogger, Columnist, Speaker



Joscelyn Ramos Campbell is an award-winning influencer, on-air spokesperson, blogger and columnist. She is the founder of Mami of Multiples, a nationally recognized and award-winning parenting and lifestyle site owned by a Latina American Mom. Joscelyn has been featured on numerous television and media outlets including CBS, NBC, FOX, Univision, Telemundo, Huffington Post, to name a few. She is considered one of the top Latino social media stars and Hispanic American influencers. As a 'mompreneur', she is owner of Mami Innovative Media.

Joscelyn has a decade of experience as an award-winning former federal government public relations executive and spokesperson.













## **SAMPLE SPEAKING TOPICS:**

**Turning Your Passion Into a Profitable Business** Blogging and online endeavors may have started as a hobby but it can become a launching pad for successful entrepreneurship. Learn how a business can be created around one's own unique gifts and talents by establishing a money-attracting mindset, strategic planning and thinking "outside the box".

# **Balancing It All**

Busy work schedules, family and personal obligations can make life seem like a juggling act. Find out to reevaluate daily commitments to help lead a more quality and healthier lifestyle.

**Sandwich Generation - Caring for Aging Parents** Tips and resources for how to best help your aging parents - and yourself! Avoiding caregiver burnout and utilizing your own online business as a benefit for being a caregiver.

#### **EXAMPLE OF PREVIOUS SPEAKING ENGAGEMENTS & EVENTS:**

- Moodsetters Women Conference
- Florida Blog & Social Media Conference Speaker
- Florida Historic Coast Spokesperson & Media Tour
- Tecla Award Winner, National Award Honoring Excellence in U.S. Latino & Multicultural Content Creators, Media & Marketing
- Top Influencer Nominee, Latinos in Tech Innovation and Social Media (LATISM)
- Walt Disney World Unforgettable Vacations Spokesperson
- Hispanicize Conference Speaker
- Florida Space Coast Summer Spokesperson & Media Tour
- International Association of Culinary Professionals (IACP) Speaker
- Recurring On-Air Spokesperson CBS, FOX, NBC, Telemundo, Univision
- Federal Government Trade Shows, Conferences and Job Fairs Spokesperson

## PRAISE FOR JOSCELYN:

"Joscelyn is a consummate marketing professional and a terrific blogger who is thorough, dependable and talented. We have enjoyed working with Joscelyn because despite her many duties as a wife, mother of 4, blogger and marketing professional, Joscelyn is consistent, easy going and very hard working.

- Manny Ruiz, Founder & Creative Director, Hispanicize Media Group

"Joscelyn is an outstanding person. She always delivers her services on time and with impeccable results. She is an asset to any organization that is fortunate to hire

- Bill Breighner, Executive Vice President Federal Government Division, Doyon Emerald

For more detailed information on Joscelyn's presentation topics or to book her for your next event, please contact:

#### Email:

joscelyn@mamiofmultiples.com joscelyn@mamiinnovativemedia.com

Phone: (352) 978-4178 www.mamiofmultiples.com www.mamiinnovativemedia.com

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