

# Joscelyn Ramos Campbell

**Award-Winning On-Air Spokesperson, Blogger, Columnist, Speaker**



Joscelyn Ramos Campbell is an award-winning influencer, on-air spokesperson, blogger and columnist. She is the founder of [Mami of Multiples](#), a nationally recognized and award-winning parenting and lifestyle site owned by a Latina American Mom. Joscelyn has been [featured on numerous television and media outlets](#) including CBS, NBC, FOX, Univision, Telemundo, Huffington Post, to name a few. She is considered one of the [top Latino social media stars and Hispanic American influencers](#). As a 'mompreneur', she is owner of [Mami Innovative Media](#).

Joscelyn has a decade of experience as an award-winning former federal government public relations executive and spokesperson.

AS SEEN ON:



## SAMPLE SPEAKING TOPICS:

### **Turning Your Passion Into a Profitable Business**

*Blogging and online endeavors may have started as a hobby but it can become a launching pad for successful entrepreneurship. Learn how a business can be created around one's own unique gifts and talents by establishing a money-attracting mindset, strategic planning and thinking "outside the box".*

### **Balancing It All**

*Busy work schedules, family and personal obligations can make life seem like a juggling act. Find out to reevaluate daily commitments to help lead a more quality and healthier lifestyle.*

### **Sandwich Generation - Caring for Aging Parents**

*Tips and resources for how to best help your aging parents - and yourself! Avoiding caregiver burnout and utilizing your own online business as a benefit for being a caregiver.*

## PRAISE FOR JOSCELYN:

*"Joscelyn is a consummate marketing professional and a terrific blogger who is thorough, dependable and talented. We have enjoyed working with Joscelyn because despite her many duties as a wife, mother of 4, blogger and marketing professional, Joscelyn is consistent, easy going and very hard working."*

- Manny Ruiz, Founder & Creative Director, Hispanicize Media Group

*"Joscelyn is an outstanding person. She always delivers her services on time and with impeccable results. She is an asset to any organization that is fortunate to hire her."*

- Bill Breighner, Executive Vice President Federal Government Division, Doyon Emerald

## EXAMPLE OF ON-AIR TOPICS/EXPERTISE (ENGLISH & SPANISH):

- **Brand Spokesperson (Consumer, Family, Food, Lifestyle and Travel Products & Services)**
- **Back-To-School**
  - Lunches & Snacks; Organization; Supplies Shopping
- **Family Vacation Planning, Travel and Entertainment**
  - Destinations, Getaways and Multigenerational Travel
- **Holiday Gifts and Entertaining**
- **Parenting Resources and Tips**
  - Beauty; Health & Fitness; Managing a Household; Meal Planning & Recipes; Mom Hacks & Mom Money Savers; Multicultural Family; Positive Parenting; Returning to the Workforce; Social Media Safety; Tween/Teen Talk; Working from Home

*For more detailed information on Joscelyn's presentation topics or to book her for TV, Radio, SMT, RMT, or your next event, please contact:*

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