

Joscelyn Ramos Campbell is an [award-winning](#) on-air spokesperson, blogger, columnist and public speaker. She is the creator of [Mami of Multiples](#), a nationally recognized and award-winning parenting and lifestyle site owned by a Latina American Mom. Joscelyn has been [featured on numerous television and media outlets](#) including *CBS, NBC, NBC Latino, FOX, Univision, Telemundo, Huffington Post*, to name a few. She is considered one of the top Latino social media stars and influential Hispanic bloggers.

The “super-connected power mom” was named by *LATINA Magazine* as one of as one of the [Best Latina Bloggers To Follow and Must Know](#) and one of [The 10 Best Latina Mom Bloggers on the Web](#). Joscelyn was selected in a joint venture by Disney and *LATINA Magazine* to be a [Parenting and Family Columnist for LATINA Magazine](#). She has continuously partnered and collaborated with well-known brands, companies, businesses and organizations.

An example of partnerships and collaborations include Brawny, Britax, Chevrolet, Disney, DuPont & Teflon, Ford, Florida Historic Coast, Florida Space Coast, General Mills, Hormel Foods, Huggies, Johnson’s Baby, Kmart, Lifetime TV, McDonald’s, Nestle, Neutrogena, Proctor & Gamble, Target, Smuckers, State Farm, Sylvan Learning Center, T.J.Maxx, Toyota, Visit Orlando, Waldorf Astoria and Wounded Warrior Project.

As a ‘mompreneur’, she is owner of [Mami Innovative Media](#), an acclaimed communications and digital marketing business providing services to brands, corporations, individuals, non-profits and small businesses.

Joscelyn has over 10 years of experience as an award-winning former federal government public relations executive and spokesperson. As a principal spokesperson, her marketing efforts were key in the rapid growth of federal hiring for government agencies, including U.S. Dept. of Transportation and U.S. Environmental Protection Agency.

As a [sought-after spokesperson](#), she travels across the U.S. for speaking engagements and conferences. She volunteers and has been placed in leadership capacities. Joscelyn currently resides in Orlando, Florida with her military veteran spouse and four boys—ranging in ages from teen, elementary-aged identical twins and toddler.

## Bio

# Joscelyn Ramos Campbell

On-Air Parenting, Lifestyle, Travel Spokesperson and Public Speaker

2016 Tecla Award Winner, National Award Honoring Excellence in U.S. Latino and Multicultural Content Creators, Media and Marketing

2016 Top Influencer Nominee, Latinos in Tech Innovation and Social Media (LATISM)

Named Top 10 Latina Mom Blogger on the Web and To Follow

National Syndicated Columnist & Owner of Mami Innovative Media



# Media Appearances



## Key Demographics

Women, Men, Parents, Grandparents and Couples

Multi-Cultural and General Market Audience

Ages 20-65

Household Decision Makers and Shoppers

Household Median Income \$75,000

## Services

Available in English & Spanish

Advertising

Blogger Outreach & Management

Brand Ambassadorship & Conference

Ambassadorship

Brand & Company Representation

Communications

Content Writing & Freelance Writing

Contest & Giveaway Hosting

Digital Marketing Campaigns

Event Planning & Management

Live Streaming

Product Reviews

Promotional Marketing

Public Speaking

Social Media Campaigns

Social Media Consulting

Social Media Management

Spokesperson

Sponsored Posts & Articles

Twitter Parties Hosting

Twitter Parties Management

Voice Over



## Stats

**400,000** Monthly Visits

**189,000** Unique Monthly Visits

**7,800** Subscribers

**MAMI OF MULTIPLES**

Communications and Digital Marketing Company

**3000+**

Registered Bloggers

**MAMI INNOVATIVE MEDIA**

Reaching over

**2.7** Million Readers

Lifestyle Site

**LATINA MAGAZINE**

## Social Media

**13,216**

**16,680**

**4,060**

**2,061,326** views

## Contact

Contact Joscelyn to discuss sponsored post rates, advertisements or a customized strategy to fit your needs and budget.



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